



17th International Conference on Methods and Applications in Fluorescence (MAF2020)

6 – 9 September, 2020 – Gothenburg, Sweden

The 17th International Conference on Methods and Applications in Fluorescence (MAF2020) will be held in Gothenburg, Sweden. The conference will take place at the Conference Center at Chalmers (<https://chalmerskonferens.se/en/konferens/chalmers-conference-centre/>), a beautiful venue located at the Johanneberg Campus, close to public transportation and hotels. Gothenburg is easily accessible by bus from the Gothenburg (Landvetter) airport. MAF has a regular and loyal attendance of about 400 to 500 participants from over the world.

General Information on MAF2020:

Conference days

Sunday, Sept 6, 2020

Late afternoon and evening session: opening ceremony, 1 keynote lecture (Nobel Prize Laureate prof. Stefan Hell is one of our 5 keynotes and he will most likely lecture here) and welcome reception

Monday, Sept 7, 2020

Morning and afternoon: 1 keynote lecture, oral presentations, poster session, coffee breaks and lunch; Late afternoon and evening: catered poster session

Tuesday, Sept 8, 2020

Morning and afternoon: 1 keynote lecture, oral presentations, poster session, coffee breaks and lunch; Evening: Conference dinner

Wednesday, Sept 9, 2020

Morning and early afternoon: 2 keynote lectures, oral presentations, poster session, coffee breaks and lunch

Coffee breaks, lunch, poster sessions and receptions take place in the exhibition area amidst sponsor booths.

Sponsor possibilities

MAF2020 offers the possibility to sponsors this event in various ways.

Sponsor booths

Platform 6m² (3 m front, 2 m depth)

EUR 2.100,- (plus VAT)

Costs includes the following:

- Electrical connection, Wi-Fi, (tables and chairs if needed)
- Registration for one person for the MAF2020 conference and the conference dinner. Additional persons have to register on the conference webpage
- l Company name and logo in the conference program booklet and on the conference webpage.

Platform > 6m²

**EUR 2.100,- (6 m²) + EUR 450,-
for each additional m² (plus VAT)**

Costs includes the following:

- Electrical connection, Wi-Fi, (tables and chairs if needed)
- Registration for one person for the MAF2020 conference and the conference dinner. Additional persons have to register on the conference webpage
- Platform sizes of > 10 m², registration for two persons for the MAF2020 conference and the conference dinner.
- l Company name and logo in the conference program booklet and on the conference webpage.

Additional Sponsoring

Conference Dinner Sponsor

EUR 4.000,- (plus VAT)

Includes company name and logo on the conference dinner menu. Includes company name and logo in the conference program booklet with special reference to the conference dinner and on the conference webpage. Includes an extra insert in delegate bag.

Poster Session Cater Sponsor

EUR 2.000,- (plus VAT)

Includes company visibility during the session. Includes company name and logo in the conference program booklet with special reference to the session and on the conference webpage. Includes an extra insert in delegate bag.

Delegate Bag Sponsor (exclusive)

EUR 4.000,- (plus VAT)

Company logo appears on the delegate bag. Includes company name and logo in the conference program booklet and on the conference webpage. Includes an extra insert in delegate bag. This is an exclusive offer served on "first come, first serve" basis.

Technical session or Industry Presentations

to be discussed

Presentation of logo during breaks

EUR 500,- (plus VAT)

Webpage link on MAF2020 homepage

EUR 250,- (plus VAT)

Delegate Bag Insert

EUR 500,- (plus VAT)

Program and abstract booklet

Advertising – color page on front cover (exclusive)

EUR 1.500,- (plus VAT)

Advertising – color page on back cover (exclusive)

EUR 1.000,- (plus VAT)

Advertising – color page (full)

EUR 750,- (plus VAT)

Advertising – color page (half)

EUR 400,- (plus VAT)

Student/poster awards and travel grants for PhD students

to be discussed

Sponsor levels

Silver Sponsor

This applies when sponsoring > **EUR 2.500,- (plus VAT)** after selecting items above or for some other reasons. Includes company name and logo on the conference opening slide during every session, in the conference program booklet and on the conference webpage.

Gold Sponsor

This applies when sponsoring > **EUR 3.750,- (plus VAT)** after selecting items above or for some other reasons. Includes company name and logo on the conference opening slide during every session, in the conference program booklet and on the conference webpage. Includes registration for one additional person for the conference and the conference dinner.

Diamond Sponsor

This applies when sponsoring > **EUR 5.000,- (plus VAT)** after selecting items above or for some other reasons. Includes company name and logo on the conference opening slide during every session, in the conference program booklet and on the conference webpage. Includes registration for two additional persons for the conference and the conference dinner.

For more information or special arrangements please contact balb@chalmers.se (+46 317723044) or marcus.wilhelmsson@chalmers.se (+46 317723051)

Sponsoring Application Form

Company's name:

Contact person:

Address:

Zip Code/City:

Country:

Phone:

Fax:

Email:

Sponsor booth

Platform 6m² EUR 2.100,-

Other size of platform: ____ m² EUR 2.100,- (6m²) + EUR 450,- for each additional m²

Additional Sponsoring

Conference Dinner Sponsor (special announcement) EUR 4.000,-

Poster Session Cater Sponsor (special announcement) EUR 2.000,-

Delegate Bag Sponsor (exclusive) EUR 4.000,-

Technical session or Industry Presentations *TBD*

Presentation of logo during breaks EUR 500,-

Webpage link on MAF 15 homepage EUR 250,-

Delegate Bag Insert EUR 500,-

Program and abstract booklet

Advertising – color page on front cover (exclusive) EUR 1.500,-

Advertising – color page on back cover (exclusive) EUR 1.000,-

Advertising – color page (full) EUR 750,-

Advertising – color page (half) EUR 400,-

Student/poster awards and travel grants for PhD students *TBD*

TOTAL

EUR _____

Silver sponsor (> EUR 2.500,-)

Gold sponsor (> EUR 3.750,-)

Diamond sponsor (> EUR 5000,-)

(All prizes are excl. VAT)

Date

Signature, Company stamp